

Press release

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Messe Frankfurt at a glance

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Messe Frankfurt is one of the most successful global players in its sector and is the largest trade fair company with its own exhibition grounds. Within the framework of its Fairs & Events, Locations and Services business fields, the company focuses firmly on its customers' interests, creating successful platforms for interaction with services from a single source. As a reliable partner to individual industry sectors, Messe Frankfurt creates innovative network formats, both analogue and digital. Messe Frankfurt is globally networked with its industry sectors. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic.

Headquartered in Frankfurt am Main, the Group has a powerful network of 30 subsidiaries and more than 50 international sales partners. Messe Frankfurt is present in around 190 countries with its brands and brand families. Over 150 "Made by Messe Frankfurt" events are held at more than 50 locations around the globe. Messe Frankfurt is expanding its expertise in defined international industry sectors in line with its corporate strategy. These are: Building Technologies, Safety, Security & Fire, Environmental Technologies, Textile Care, Cleaning & Cleanroom Technologies, Food Technologies, Electronics & Automation Technologies, Manufacturing Technologies & Components, Consumer Goods, Textiles & Textile Technologies, Mobility & Logistics, and Entertainment, Media & Creative Industries. Messe Frankfurt's events and communication platforms lead their respective sectors.

Frankfurt is the base of the Messe Frankfurt Group. It is here that industry sector flagship events such as Automechanika, Light + Building, IFFA, ISH and Prolight + Sound are held. The consumer goods industry comes together in Frankfurt for Ambiente, Christmasworld, Creativeworld, Paperworld and Tendence, while the Group's portfolio of textile fairs includes Heimtextil, Techtextil, Texprocess and Texcare.

A great many guest and congress organisers also use the Frankfurt exhibition grounds for their events. These include for example the Frankfurt Book Fair, ACHEMA, CPhI, Food Ingredients, IMEX and a

broad cross-section of international congresses, conferences and other events.

Finally, Messe Frankfurt offers a wide spectrum of analogue and digital services ranging from logistics and stand construction to marketing and food services.

As one of the leading European business centres at the heart of Europe, Frankfurt and the Rhine-Main region offer key advantages as a trade fair location. Their enviable reachability and excellent air, rail and road transport connections mean that visitors can travel there from near and far quickly and easily. The Frankfurt exhibition grounds are located in the centre of the city. With the S-Bahn suburban train, it takes around 15 minutes to travel from the airport to the Central Station. From here, four suburban train lines run every five minutes to the “Messe” station located directly on the exhibition grounds – and an underground and tram stop are located at the City entrance. There are 4,300 parking spaces on the exhibition grounds as well as a further 15,000 in the Rebstock car park and 5,400 in the multi-storey car park. From here, visitors can use the free shuttle bus service to the exhibition grounds. The Rhine-Main region offers an excellent hotel infrastructure with an estimated 110,000 beds.

The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

The Messe Frankfurt Group at a glance in 2021*

In financial year 2021, Messe Frankfurt had to contend with the effects of the pandemic for the second time. Once again, this severely disrupted the Group’s growth, which had been stable up to 2019. Owing to the global coronavirus pandemic and the ensuing travel restrictions and quarantine regulations, physical events around the world were cancelled or restricted locally. Events under the Messe Frankfurt umbrella had to be cancelled or postponed. A series of events were held as additional digital formats or as hybrid events.

Shareholders	City of Frankfurt am Main: 60 percent State of Hesse: 40 percent
Number of employees	Approx. 2,300
Floor space	591,049 m ²
Hall area	372,073 m ²
Outdoor areas	66,764 m ²
Number of halls	11

*Preliminary figures 2021

Total activities

Total

199 trade fairs and exhibitions, congresses, conferences, events and other activities in Frankfurt and abroad with approx. 1.64 million visitors

of which trade fairs and exhibitions: 70
Exhibitors: approx. 37,500
Visitors: approx. 1.52 million

In Germany

Trade fairs and exhibitions: 13
Exhibitors: approx. 5,800
Visitors: approx. 230,000

Conferences, events and other activities: 105
Visitors: approx. 158,000

In Frankfurt

Trade fairs and exhibitions: 11
Exhibitors: approx. 4,600
Visitors: approx. 175,000

Including 3 Messe Frankfurt Group events with:
Exhibitors: approx. 800
Visitors: approx. 17,000

Conferences, events and other activities: 105
Visitors: approx. 58,000

Outside Germany

Trade fairs at around 50 locations: 57
Exhibitors: approx. 31,600
Visitors: approx. 1.3 million

Conferences: 8
Visitors: approx. 650

German Pavillons: 16

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021